



22nd ANNUAL PRIMARY CARE UPDATE

A clinical update on the management of the adult patient

Friday, Nov. 9, 2018 • 7 a.m. to 5:30 p.m.

Omni Louisville Hotel • 400 S. Second St. • Louisville, Kentucky



KEYNOTE SPEAKER

Donald R. Teater, M.D., MPH

Owner, Teater Health Solutions

Physician, Meridian Behavioral Health Services

Waynesville, North Carolina

Provided by



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HEALTHCARE

DEAR COLLEAGUE:

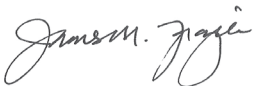
It is our privilege to invite you to participate in the 22nd annual Primary Care Update. This yearly activity builds upon the traditions of Methodist Evangelical Hospital's "State-of-the-Art Update" series, the Norton Hospital Medical Staff Symposia and the University of Louisville School of Medicine's prestigious reputation for medical education. This highly successful combined effort represents a collective history of providing opportunities for outstanding continuing education and renewing the professional ties that bind our medical staffs locally and regionally. This event has received superb reviews from its participants since its inception.

Our Planning Committee has selected a variety of topics to meet the educational needs and practice challenges expressed by you and your peers in Kentucky and Southern Indiana. This program demonstrates our collective dedication to excellence in lifelong learning and the ongoing pursuit of providing the highest-quality health care. We appreciate your continued support and shared commitment to strive for excellence and best practices of the physician's art, setting the standard for quality and caring.



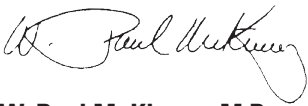
Steven T. Hester, M.D., MBA

*Division President, Provider Operations
System Chief Medical Officer
Norton Healthcare*



James M. Frazier, M.D.

*Course Co-director
Vice President, Medical Affairs and Quality
Norton Healthcare*



W. Paul McKinney, M.D.

*Course Co-director
Professor and Associate Dean for Research
University of Louisville School of Public Health and
Information Sciences*



Kenneth C. Wilson, M.D.

*Course Co-director
System Vice President, Quality and Clinical Effectiveness
Norton Healthcare*

WILLIAM H. ANDERSON, M.D. MEMORIAL PULMONARY LECTURESHIP

This year's conference features the tenth presentation of an annual lectureship created in memory of long-time pulmonary physician William H. Anderson, M.D. After serving in the Navy and graduating from medical school, Dr. Anderson returned to practice medicine in his native Appalachian region, where an early interest in treating coal miners eventually led him to a position as associate professor of medicine at the University of Louisville School of Medicine. In 1969, he became the first chief of the Pulmonary Section, a post he held for 21 years. From 1972 to 1982, Dr. Anderson served as associate dean of the UofL School of Medicine. He retired from UofL to private practice in 1990, after training 72 physicians to be pulmonary specialists and gaining national recognition for his lung disease research. He passed away in July 2004. An endowed fund was established with the help of Dr. Anderson's graduate fellows to ensure a tribute to "The Chief" in the form of the William H. Anderson, M.D. Memorial Pulmonary Lectureship, intended to honor Dr. Anderson's professional achievements in pulmonary medicine and lifelong dedication to the education and training of young physicians.

GUEST FACULTY



Donald R. Teater, M.D., MPH

Owner, Teater Health Solutions

Physician, Meridian Behavioral
Health Services
Waynesville, North Carolina

Donald R. Teater, M.D., MPH, is a family medicine physician who has lived and worked in western North Carolina for the past 29 years. Since 2004, he has focused on the intersection

of pain, opioids and addiction. Dr. Teater was the lead facilitator for the expert panel during the development of the Centers for Disease Control and Prevention (CDC) Guideline for Prescribing Opioids for Chronic Pain. He continues to work as a consultant with the CDC to educate prescribers on appropriate treatment for pain. From 2013 to 2016, Dr. Teater was the medical adviser at the National Safety Council, leading its effort to reduce opioid abuse and overdose.

While working nationally on the public health aspects of the opioid epidemic, Dr. Teater continues to see patients in Waynesville, North Carolina, treating opioid use disorder and chronic pain.

Dr. Teater earned his medical degree from The Ohio State University College of Medicine, Columbus, and a Master of Public Health degree from the University of North Carolina Gillings School of Global Public Health, Chapel Hill.

LOCAL FACULTY



Svarit Dave, M.D.

Family Medicine

*Norton Community Medical Associates –
Brownsboro*



Bryan J. Eckerle, M.D.

Neurology

Norton Neurology Services



Joseph M. Flynn, D.O., MPH, FACP

Chief Administrative Officer

Norton Medical Group

Physician-in-Chief

Norton Cancer Institute



John S. Harris, M.D.

Cardiology

Norton Heart Specialists



David A. Hasselbacher, M.D.

Pulmonology/Sleep Medicine

*Chest Medicine Associates and Sleep Medicine
Specialists*



Rodney E. Kosfeld, M.D.

Hematology

Norton Cancer Institute



Kelly C. McCants, M.D.

Cardiology

*Norton Heart & Vascular Institute Heart Failure
Program*



Marjorie L. Pilkinton, M.D.

Urogynecology

Norton Urogynecology Center



Ganesh S. Rao, M.D.

General Urology

First Urology



Michael L. Salamon, M.D.

Orthopedic Surgery

Ellis & Badenhause Orthopaedics PSC



Courtney R. Schadt, M.D.

Chief of Dermatology

Robley Rex Veterans Administration Medical Center

Assistant Professor

Department of Medicine, Division of Dermatology

University of Louisville School of Medicine



Paul S. Schulz, M.D.

Infectious Diseases

Norton Infectious Disease Specialists



Darlene Thomas, MSSW

Executive Director

*GreenHouse17 (formerly Bluegrass Domestic
Violence Program)*

Lexington, Kentucky

DISCLOSURE POLICY

Norton Healthcare adheres to the Kentucky Medical Association accreditation requirements and policies and Kentucky Board of Nursing Essential Areas and Policies, including the Standards for Commercial Support, regarding industry support of continuing education. During the planning process, all individuals in a position to control the content of this educational activity (course directors, planners, presenters) must disclose all relevant financial relationships they have with commercial interests as well as the nature of the relationship that may be a potential conflict of interest. These are assessed by the Norton Healthcare Center for Continuing Medical Education to ensure adequate resolution of any identified conflicts prior to the activity. Disclosure of faculty and commercial relationships, as well as the discussion of unlabeled or unapproved use of any drug, device or procedure by the faculty, will be disclosed at the activity. Further, all physician attendees will be asked to evaluate all speakers' content for bias and balance at the symposium.

All speakers and planners agree to uphold academic standards to ensure balance, independence, objectivity and scientific rigor in their various roles as planners or faculty, providing balanced evidence-based views of therapeutic options, using only generic names when discussing therapeutic options. All speakers and planners will disclose prior to the activity if applications are off-label or investigational. All presentations will be HIPAA-compliant.

TARGET AUDIENCE, GOAL AND STATEMENT OF NEED

The goal of this activity is to bring together physicians, physician assistants, nurse practitioners, nurses, residents, students and other interested internal medicine and family medicine health care professionals to enhance competence, performance and patients' outcomes. Topics have been determined based on gaps in education identified by attendees on previous years' evaluations, current practice issues highlighting newly available medicine or new technologies, or gaps determined by our Planning Committee to be highly salient to today's practice challenges. Further, needs have been correlated with maintenance of certification requirements and competency areas outlined by the American Board of Medical Specialties and Accreditation Council for Graduate Medical Education.

This program will provide clinical updates on a variety of topics that are commonly seen in the treatment of adult patients in the primary care setting. In addition to updating attendees on clinical guidelines and best practices, presenters will include three to five pearls that will be relevant to primary care practitioners in their own practice settings. Physicians will learn best practices for commonly seen diagnoses to create evidence-based strategies to improve patient care. Topics will include nonopioid pain management, dermatology, LGBTQ patients, hypertension management, domestic violence, interpretation of the complete blood count, COPD, advanced heart failure, urinary incontinence, cancer, men's health, after-stroke care, and common foot and ankle injuries.

A SPECIAL THANKS TO THE PLANNING COMMITTEE

Karen Busse, M.S., CCMEC (*director, Center for Continuing Medical Education, Norton Healthcare*)

Al Cornish (*system vice president, Learning and Organizational Development, Norton Healthcare*)

Kathleen Exline, R.N., MSN (*system vice president, Performance Excellence and Care Continuum, Norton Healthcare*)

James M. Frazier, M.D. (*vice president, Medical Affairs and Quality, Norton Healthcare*)

Emily Garrison, MHA, CCMEC (*CME coordinator, Center for Continuing Medical Education, Norton Healthcare*)

W. Paul McKinney, M.D. (*professor and associate dean for research, University of Louisville*)

Robert Powell, M.D. (*medical director emeritus, Norton Hospital*)

Sally Sturgeon, DNP, R.N., SANE-A, AFN-BC (*clinical educator, Norton Healthcare Institute for Nursing*)

Kenneth C. Wilson, M.D. (*system vice president, Quality and Clinical Effectiveness, Norton Healthcare*)

ACKNOWLEDGMENTS

Norton Healthcare gratefully acknowledges the following supporters and exhibitors at the time of printing:

AbbVie Inc.

American Lung Association/The William H. Anderson, M.D. Lectureship Fund

AstraZeneca

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Janssen Pharmaceuticals Inc.

Kentucky Orthopedic Rehab Team (KORT)

Merck & Co. Inc.

Norton Medical Group

Norton Rehabilitation Services

Novartis

Novo Nordisk

Pfizer Inc.

LOCATION AND ACCOMMODATIONS

Conveniently located in downtown Louisville, this year's conference will take place at the new Omni Louisville Hotel. On-site parking is available, along with other options near the hotel. Parking information will be provided with the confirmation letter. Nearby attractions include the Muhammad Ali Center, Kentucky Center for the Arts, Louisville Slugger Museum, Waterfront Park, Kentucky Science Center, Frazier History Museum, Glassworks and Louisville Slugger Field. For a list of things to do in Louisville, visit **GoToLouisville.com**.

A block of rooms at a special conference rate (\$195 single) is available for symposium participants until **Monday, Oct. 15, 2018**. Room reservations are the responsibility of the individual and may be obtained by calling Omni Reservations at **(800) THE-OMNI** (mention that you are attending the "Norton Healthcare CME Symposium" to obtain the discounted rate).

COURSE MATERIALS

Presentation slides and symposium information will be available on the Norton Healthcare Continuing Medical Education app. To download the app, visit the App Store or the Google Play Store and search for "Norton Healthcare CME." Once this free app is downloaded, locate the Primary Care Update activity within the app. On a computer, visit **<https://www.Grupio.com/2018PrimaryCare>**.

CONTINUING EDUCATION

PHYSICIANS

American Medical Association credits

Accreditation: Norton Healthcare is accredited by the Kentucky Medical Association to provide continuing medical education for physicians.



Designation: Norton Healthcare designates this live activity for a maximum of 7.0 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians credits

This live activity, 22nd Annual Primary Care Update, with a beginning date of 11/09/2018, has been reviewed and is acceptable for up to 7.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Board of Internal Medicine credits

Participants who successfully complete this CME activity, including the evaluation component, may earn up to 7.00 MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. The CME activity provider is responsible for submitting participant completion information to the Accreditation Council for Continuing Medical Education for the purpose of granting ABIM MOC credits.



House Bill 1 credits

The 22nd annual Primary Care Update has been approved for 1.0 HB1 credit hour by the Kentucky Board of Medical Licensure. ID #0518-H1.0-NHC4a

For questions related to CME, contact the Norton Healthcare Center for Continuing Medical Education at cme@nortonhealthcare.org or **(502) 446-5955**.

NURSES

Norton Healthcare is a Kentucky Board of Nursing (KBN) approved provider; provider number 4-0002-12-18-474. The program has been approved by Norton Healthcare for 8.2 contact hours. KBN approval of a continuing education provider does not constitute endorsement of program content. Nursing participants must complete the evaluation to receive contact hours. For more information related to nursing credits, contact Sally Sturgeon, DNP, R.N., SANE-A, AFN-BC at **(502) 446-5889** or sally.sturgeon@nortonhealthcare.org.

AGENDA

FRIDAY, NOV. 9, 2018

- 7 a.m. **Registration, breakfast, exhibits open**
- 7:45 a.m. **Welcome and announcements**
- 7:55 a.m. **Keynote Presentation: Nonopioid Pain Management**
Donald R. Teater, M.D., MPH
- 9 a.m. **Dermatology Update**
Courtney R. Schadt, M.D.
- 9:35 a.m. **The LGBTQ Patient**
Paul S. Schulz, M.D.
- 10:05 a.m. **Break; exhibits open**
- 10:30 a.m. **Hypertension Management**
Svarit Dave, M.D., and John S. Harris, M.D.
- 11:05 a.m. **Identifying Domestic Violence and Next Steps**
Darlene Thomas, MSSW
- 11:40 a.m. **Interpretation of the Complete Blood Count**
Rodney E. Kosfeld, M.D.
- 12:10 p.m. **Lunch; exhibits open**
- 1:10 p.m. **William H. Anderson Memorial Pulmonary Lecture: Updates in COPD Management**
David A. Hasselbacher, M.D.
- 1:45 p.m. **Updates and Therapies: Advanced Heart Failure**
Kelly C. McCants, M.D.
- 2:20 p.m. **Evaluation and Management of Urinary Incontinence**
Marjorie L. Pilkinton, M.D.
- 2:55 p.m. **Is This Cancer?**
Joseph M. Flynn, D.O., MPH, FACP
- 3:25 p.m. **Break; exhibits open**
- 3:50 p.m. **Men's Health Updates**
Ganesh S. Rao, M.D.
- 4:25 p.m. **After-stroke Care**
Bryan J. Eckerle, M.D.
- 5 p.m. **Common Foot and Ankle Injuries**
Michael L. Salamon, M.D.
- 5:30 p.m. **Adjournment**



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REGISTRATION

Fees include breakfast, breaks, lunch and continuing education credits. Many parking options are available, therefore parking is not included in the registration fee. As space is limited, early registration is recommended.

Early-bird registration deadline: **Oct. 9, 2018**

Final registration deadline: **Nov. 5, 2018**

TO REGISTER

Phone: Call **(502) 629-1234**, option 4.

Online: **NortonHealthcare.com/CMELiveEvents**; click on "CME Activities" and locate the activity by date

Mobile app: Open the "Norton Healthcare CME" app, select the activity and then the registration icon.

QR code:



Mail completed registration form with credit card information or check made payable to:

Norton Healthcare Center for Continuing Medical Education
9500 Ormsby Station Road, Suite 101
Louisville, KY 40223

REGISTRATION FEES

Physicians

On or before Oct. 9, 2018
\$150 per registrant

After Oct. 9, 2018
\$160 per registrant

Nurses, advanced practice providers and allied health professionals

On or before Oct. 9, 2018
\$110 per registrant

After Oct. 9, 2018
\$120 per registrant

Medical students, interns and residents

\$25 per registrant

Register by Nov. 5, 2018

SPECIAL NEEDS

Norton Healthcare is committed to making this conference accessible to all individuals. At the time of registration, please describe any auxiliary aids or services (identified in the Americans with Disabilities Act) needed. Advance notification of any special needs helps us better accommodate your needs.

NORTON MEDICAL GROUP EMPLOYEES

This symposium is free for health care providers working in Norton Medical Group physician practices, including Norton Community Medical Associates and Norton Immediate Care Centers. Norton Medical Group has provided a grant that covers registration fees. However, registration is required.

NORTON HEALTHCARE EMPLOYEES

If you are a Norton Healthcare employee who works outside of a Norton Medical Group physician practice, deduct \$20 from the registration fee listed on the registration form and provide your AHSN. To obtain the Norton Healthcare employee discount when registering online, enter "nhc" into the "Discount Code" field (below registration type) in the online payment section.

WALK-IN REGISTRATION

We encourage you to take advantage of the price break for early registration by Oct. 9. In order to be good stewards of our resources, we adhere to the numbers known at the registration deadline to determine seats and meals. Should you choose walk-in registration, we cannot guarantee you a seat or meal.

CONFIRMATION AND CANCELLATION

All registrants can confirm their registration status by logging into their profile on **NortonHealthcare.com/CME**. Once logged in, select "Registration History" in the navigation menu. The registration fee is refundable if canceled on or before Nov. 1, 2018. As minimum guarantees are provided to the Omni Louisville Hotel at this time, cancellations are not refundable after this date. Should the providers cancel this conference, registration fees will be reimbursed in full. However, Norton Healthcare is not responsible for any other costs incurred by the participant. To cancel, call **(502) 446-5955** or send an email to **cme@nortonhealthcare.org**.

REGISTRATION FORM

DEADLINES

Registration: Nov. 5, 2018. Accommodations for walk-in registrations cannot be guaranteed.

Early-bird discount: Oct. 9, 2018 **Discounted hotel rate:** Oct. 15, 2018

☐ Physician ☐ Nurse practitioner ☐ Nurse ☐ Physician assistant ☐ Intern/resident/fellow ☐ Student

☐ Other: _____ Specialty: _____

Name: _____

Mailing address: _____

City: _____ State: _____ ZIP: _____

Professional license number: _____ State of licensure: _____

AHSN (Norton Healthcare employees): _____

Phone: (____) _____ Email address: _____

Confirmation letter and conference information will be sent to the email address provided.

☐ Disability accommodations are available. Please check box and attach a description of auxiliary aids or services needed.

Physicians

☐ \$150 (through Oct. 9, 2018) ☐ \$160 (after Oct. 9, 2018) \$ _____

☐ I am a Norton Healthcare-employed physician not part of Norton Medical Group. Deduct \$20 \$ _____

☐ I am employed by Norton Medical Group. My registration fee is covered by a grant. \$ NC

I work at this location: _____ Practice manager: _____

Total amount enclosed \$ _____

Nurses, advanced practice providers, allied health professionals

☐ \$110 (through Oct. 9, 2018) ☐ \$120 (after Oct. 9, 2018) \$ _____

☐ I am a Norton Healthcare-employed physician not part of Norton Medical Group. Deduct \$20 \$ _____

☐ I am employed by Norton Medical Group. My registration fee is covered by a grant. \$ NC

I work at this location: _____ Practice manager: _____

Total amount enclosed \$ _____

Medical students, interns, residents and fellows

☐ \$25 \$ _____

Total amount enclosed \$ _____

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